



VISION
LEADERSHIP
ST. CHARLES COUNTY

2020 - 2021 Sponsorship Packages

Vision St. Charles County Leadership

P.O. Box 1104, St. Peters, MO 63376 | phone: 636.486.6005 | www.visionleadership.org

ABOUT US

The 2020 – 2021 Vision Leadership Guide offers alumni and our community businesses familiar levels of investment, but with fully customizable options, several new options and even more recognition for your investment. Even if you have never been a part of sponsoring Vision Leadership, you will find an inclusive list for your consideration.

We hope you will find our new sponsorship guide will provide you and your business exposure to our community, cost effective advertising and community recognition.

How do you become a Vision Sponsor?

1) Contact **Mark Hollander** at mark@visionleadership.org or 636-486-6005.

2) Located at the end of the sponsorship package is a sponsorship and investment agreement. Simply complete the form with the options you are considering for you and/or your business and Mark will contact you to discuss and confirm your choices.

Vision Leadership Sponsorship Program is designed to allow our alumni and community businesses to invest based on resources and opportunities that they value. Our customizable partnership opportunities allow you the flexibility to invest at the level that makes sense for you, your business or organization. Your investment and your involvement in Vision Leadership St. Charles County allow us to further develop our mission and vision along with our commitment to furthering education.

Thank you for your generous sponsorship investment. You and/ your business will be represented in the following ways.

VISION LEADERSHIP SPONSORSHIPS

Innovator | \$1,500 | unlimited

- Table Sponsor at Gala
- \$500 Scholarship to Vision Leadership in your name
- Window Cling
- Bowling Lane Sponsor
- Program Day Lunch Pass (8 program days – must RSVP)
- Vision Leadership testimonial published on visionleadership.org
- Business or Alumni name on website

Community | \$750 | unlimited

- \$100 donation to Vision Leadership Funding
- Future Growth Scholarship Fund
- Window Cling
- Bowling Lane Sponsor
- Vision Leadership testimonial published on visionleadership.org
- Business or Alumni name on website

Leader | \$1,000 | unlimited

- Table Sponsor at Gala
- Window Cling
- \$250 Scholarship to Vision Leadership in your name
- Bowling Lane Sponsor
- Vision Leadership testimonial published on visionleadership.org
- Business or Alumni name on website

VISION ALUMNI SPONSORSHIPS

Best Class Ever | \$500 | unlimited

- Friend of Vision Benefits
- Bowling Lane Sponsor
- One eBlast for your business or organization to Alumni data base
- Program Day Lunch Pass (8 program days – must RSVP)

Century Club | \$100 | unlimited

- Alumni name on Century Club Banner, displayed at each Vision Event
- Alumni name on visionleadership.org

Friend of Vision | \$150 | unlimited

- Century Club Benefits
- 2021 Graduation/Gala Ticket
- Vision Leadership testimonial published on visionleadership.org
- Window Cling
- Alumni Magnetic Name Badge

2020-2021 GALA / GRADUATION SPONSORSHIP OPPORTUNITIES

Gala Presenting Sponsor | \$1,000 | 1 available

- Significant logo recognition on all gala event publicity.
- Post on social media highlighting your business.
- Social media post and eBlast inviting members to the gala.
- Logo recognition in the Gala Program

Bar Sponsor | \$400 | 1 available

- Significant logo recognition on all gala event publicity.
- Post on social media highlighting your business.
- Social media post and eBlast inviting members to the gala.
- Signage at bar
- Recognition in the Gala Program

Basket Sponsor | \$150 | unlimited

- Gala Committee will shop for your Gala Auction Package
- Company Name on basket

Table Sponsor | \$100 | 30 available

- Name on table
- Name recognition in the Gala Program

Gala Ticket | \$50 | unlimited

- Attend the Class of 2021 Gala/Graduation

3RD ANNUAL BOWLING TOURNAMENT

2021 Bowling Tournament Sponsorship Opportunities

Presenting Sponsor | \$750 | 1 available

- Business Name in the Event Title.
- Significant logo recognition on all event publicity.
- Event on Facebook highlighting your business.
- Social Media Post and eBlast inviting members to the event.
- Lane for 6 bowlers at Bowling Tournament.

Bar Sponsor | \$500 | 1 available

- Significant logo recognition on all bowling event publicity.
- Post on social media highlighting your business.
- Social media post and eBlast inviting members to the bowling.
- Signage at bar.
- Verbal acknowledgment by emcee at event.

Food Sponsor | \$500 | 1 available

- Significant logo recognition on all bowling event publicity.
- Post on social media highlighting your business.
- Social media post and eBlast inviting members to the bowling.
- Signage at food.
- Verbal acknowledgment by emcee at event.

Game Sponsor | \$250 | 3 available

- Sponsor one of three games.
- Social Media Post with game sponsor logo.
- Business name announced during sponsored game.

Best Dressed Contest Sponsor | \$250 | 1 available

- Name on table
- Name recognition in the Gala Program

Bowling Team | \$180 | 23 available

- Team of 5-6 bowlers
- Includes three games and bowling shoes.

Lane Sponsor | \$100 | unlimited

- Signage with name and business logo on one of 24 bowling lanes.
- Verbal acknowledgment of lane sponsor by emcee.

Photographer | in kind | 1 available

- Provide team photos for each team at the event.

2020-2021 PROTEGE SPONSORSHIPS



Protégé is a professional mentorship program that is designed to enhance the leadership qualities of St. Charles County's emerging workforce. Through monthly one-on-one mentorship meetings designed for personal and professional development, participants will receive enriching insight from some of St. Charles County's most respected leaders.

Presenting Sponsor | \$500 | 1 available

- Largest logo and prominent location on all printed materials (banner, table tents, guidebooks).
- Prominent logo location on Protégé webpage.
- Opportunity to speak at the Connections event.
- Opportunity to speak at Winter Leadership event.
- Opportunity to introduce to program and graduates at the gala.
- Post on social media highlighting your business.
- Social media post.
- Logo recognition in the Gala Program.

Protege Sponsor | \$150 | 10 available

- Your \$150 pays the tuition for a specific Protégé.
- Your company name is listed and read with the Protégé at opportunities including the Connections, Winter Leadership, and gala.
- Post on social media highlighting your business.
- Social media post.

Program Sponsor | \$100 | 6 available

- Logo included on all printed materials.
- Logo included on Protégé webpage.
- Invitation to Connections event.
- Invitation to Winter Leadership event.
- Company name is read at the gala.

A LA CARTE

Program Day Sponsor - Lunch Sponsor | \$250 | 8 available

- 15-minute presentation at lunch to the class of 2021.
- Logo on agenda and any communication for the Program Day.
- Shout Outs throughout the Program Day.
- Name listed on visionleadership.org as program day sponsor.

Program Day Sponsor - Breakfast Sponsor | \$200 | 8 available

- 5-minute presentation at breakfast to the class of 2021.
- Logo on agenda and any communication for the Program Day.
- Shout Outs throughout the Program Day.
- Name listed on visionleadership.org as program day sponsor.

Alumni Newsletter Sponsor | \$1,000 | 1 available

- Logo on each monthly alumni newsletter sent out to 565 alumni.
- Post on social media highlighting your business.
- Two 3x5 Business Card Size Ads on the alumni newsletters of your choosing.
- Name listed on visionleadership.org as alumni newsletter sponsor.

Website Home Page Slider Sponsor | \$500 | 1 available

- Logo at the top of the Vision Leadership Home Page in the slider.
- Links to business website from logo.

Website Calendar Page Sponsor | \$500 | 1 available (or 2 for \$250)

- Logo at the top of the Vision Leadership Calendar Page.
- Links to business website from logo.

Lunch Pass | \$120 | unlimited

- Lunch at 8 program days
(Does not include Jefferson City).
- Must RSVP / Transferable.

Email Blast | \$100 | 52 available

- Promotion of your business or event to over 500 Vision Alumni.

Alumni Newsletter Ad Sponsor \$50 | 50 available

- 3x5 Business card Size Ad on the alumni newsletter of your choosing.

Vision Magnetic Name Badge \$15 | unlimited

- Identify yourself as a Vision Alumni, with our NEW logo.

Window Cling | \$10 | unlimited

- Identify your business as a supporter of Vision with our NEW logo.

Donation to Operating Fund | unlimited

- General funding of Vision Leadership.

Donation to Funding our Future Growth Scholarship Fund | unlimited

- Scholarships
- Training for Executive Director

Vision Class Shirt Sponsor (logo on sleeve) Based on shirt selection

TOTAL INVESTMENT

Platinum Total Investment | \$6,000 | 1 available

- Color logo top and center sponsorship banner
- One class participant* (*Investor selection process)
- Table of 8 at Graduation Gala
- Gala Table Sponsorship
- Logo on all printed material
- Logo on visionleadership.com with link
- KFAV Interview
- Individual logo'd Facebook (9) and LinkedIn (9) post

Gold Total Investment | \$5,000 | 3 available

- Large color logo on sponsorship banner
- One class participant* (*Investor selection process)
- Table of 8 at Graduation Gala
- Gala Table Sponsorship
- KFAV Interview
- Individual logo'd Facebook (9) and LinkedIn (9) post

Silver Total Investment | \$2,500 | unlimited

- Medium color logo on sponsorship banner
- Four tickets to Graduation Gala
- Business Spotlight in email newsletter
- KFAV Mention
- Monthly Facebook and LinkedIn post (9)

Bronze Total Investment | \$1,500 | unlimited

- Small color logo on sponsorship banner
- Two tickets to Graduation Gala
- Logo with link on visionleadership.org
- KFAV Mention
- Monthly Facebook and LinkedIn post (9)



VISION LEADERSHIP SPONSORSHIP AGREEMENT

Page	Item or Event Sponsorship Level	Amount

Total

_____ *business / organization*

_____ *phone & email*

_____ *authorized representative*

_____ *signature*

_____ *date*

Payment Options

cash
 check
 invoice
 2 pymts
Sept./March

Please make checks payable to:
Vision Leadership

Remit this form with payment to:
PO Box 1104
St. Peters, MO 63376

credit

_____ *name on card*

_____ *16 digit card number*

_____ *security code* _____ *expiration date* _____ *zip code*

*Vision St. Charles County Leadership reserves the right to accept or refuse any and all sponsorships.
 *Vision St. Charles County Leadership plans on holding events as they are represented in this guide. Vision St. Charles County Leadership reserves the right to change events to meet the current climate as needed. Events are possible, but not limited to going virtual, dates could change, etc. Please know that Vision St. Charles County Leadership will communicate these changes with you should they arise.
 *By signing the above, the sponsor agrees to pay Vision St. Charles County Leadership the agreed amount. If the Corporate Sponsor decides to withdraw from this agreement, they are still responsible for 50% of the sponsorship amount, paid in cash to Vision St. Charles County Leadership no later than the date of the fulfillment.